

Sr. No. 3783

Exam.Code: 110104

Subject Code : 2774

Bachelor of Vocation (Banking & Financial Services) - 4th Sem.

(2519)

Paper: BVC 403**Entrepreneurship Development****Time allowed: 3 hrs.****Max. Marks: 50**

Note :- (1) Answer any TEN questions from Section A. Each question carries 1 mark.

(2) Answer any FOUR questions from Section B and C, selecting TWO questions from each section. Each question carries 10 marks.

SECTION A

1. Answer briefly:

- I. Meaning of entrepreneurship
- II. Types of entrepreneurs
- III. Entrepreneur motivation
- IV. Private company
- V. Decision making ability of an entrepreneur
- VI. Role of Innovation in entrepreneurship
- VII. Achievements of Entrepreneurial Development Programmes
- VIII. Market feasibility analysis for a start up
- IX. Definition of a start up
- X. Vertical integration
- XI. Financial management for small business
- XII. Role of commercial banks in promoting small enterprises (1×10=10)

SECTION B

2. Discuss in detail the problems faced by women entrepreneurs in India. (10)
3. What is the role played by entrepreneurship in economic and social development? (10)
4. What is definition of an entrepreneur? How do entrepreneurs get motivated? (4,6)
5. What is a public company? How is it different from private company and a partnership firm? (4,6)

SECTION C

6. Discuss in detail the role and relevance of entrepreneurial development programmes in promoting entrepreneurship. (10)
7. How do entrepreneurs plan for a new venture? What are different methods adopted for financial feasibility analysis of a new business? (6,4)
8. Discuss the various growth and diversification strategies adopted by small business. (10)
9. What are various sources of capital for a business enterprise? Discuss in detail. (10)

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